

Web Design I

Class

IMED 1316

Instruction in web design and related graphic design including mark-up languages, and browser issues. For this course, Weatherford College maintains lab hours open to all students in the Academic Support Center and the library.

Required Textbooks

Web Design: Introductory Campbell Cengage Learning © 2018

ADOBE DREAMWEAVER 2023...-W/ACCESS AGAINST CLOCK 978-1-958953-06-8

eBook ISBN: 978-1-946396-78-5

Evaluation Standards

There will be approx. 10 quizzes, 2 exams, approx. 12 assignments, and a project website.

Assignments 40%

Quizzes 20%

Exams 20%

Project 20%

Final grades will be calculated by the following scale:

A - 90% and above

B - 80 to 89%

C - 70 to 79%

D - 60 to 69%

F - Less than 60%

Instructional Methods

Assignments:

The computer assignments will demonstrate your ability to use the computer and to use Adobe Dreamweaver. Assignments will be accepted up to a week late with a penalty. You are required to complete all of the assignments assigned. Adobe Dreamweaver will be the only program taught in this course. No other software or hardware will be supported for this course in the lab or by the instructor.

Quizzes:

- Quizzes are open book.
- You will receive random questions for each quiz.
- Quizzes will be deactivated after the due date.
- Quiz results are available for viewing after the due date.

Projects:

The project counts as 10% of your final grade and will NOT be accepted late.

Exams:

The 2 exams (Midterm and Final) MUST be proctored and will be closed-book. Material on the exams will come from a practice test that will be provided a week prior to the exams. A picture ID is required at exam time. Check the course schedule for the day/time that the two exams are available.

Attendance Policy:

Attendance is taken and verified for financial aid and other reasons by your Introduction Post and completion of your Profile. Weekly attendance thereafter is recorded by timely submissions of assignments. Any student who has not logged in or turned in an assignment after 7 days will be reported to student services.

Lab Availability:

All work can be done from home. However, there are computers in the library that you can use. You can also go to the Academic Support Center on the main campus (LART building).

Disabilities

ADA Statement:

Any student with a documented disability (e.g. learning, psychiatric, vision, hearing, etc.) may contact the Office on the Weatherford College Weatherford Campus to request reasonable accommodations. *Phone:* 817-598-6350 *Office Location:* Office Number 118 in the Student Services Building, upper floor. *Physical Address:* Weatherford College 225 College Park Drive Weatherford, TX.

Academic Integrity

Academic Integrity is fundamental to the educational mission of Weatherford College, and the College expects its students to maintain high standards of personal and scholarly conduct. Academic dishonesty of any kind will not be tolerated. Academic dishonesty includes, but is not limited to, cheating on an examination or other academic work, plagiarism, collusion, and the abuse of resource materials including unauthorized use of Generative AI. Departments may adopt discipline specific guidelines on Generative AI usage approved by the instructional dean. Any student who is demonstrated to have engaged in any of these activities will be subject to immediate disciplinary action in accordance with institutional procedures.

Program Learning Outcomes

Information Systems Certificate

- Students will gain proficiency in the use of computer system hardware and software.
- Students will gain knowledge and skills for entry-level information technology positions in business and industry.
- Students will gain knowledge in application programs, basic computer programming, basic networking, and an introduction to computer hardware.

Web Development Certificate

- Students will apply skills in office productivity software, digital publishing, and presentation graphics.
- Students will demonstrate web design skills and be able to critique and evaluate the design of web sites
- Students will create, edit, and publish newsletters, brochures, calendars, letterheads, and other publications.

SCANS

The Secretary's Commission on Achieving Necessary Skills (SCANS) identified competencies in the area of Resources, Interpersonal, Information, Systems, and Technology; and foundation skills in the areas of Basic Skills and Personal Qualities. (For more information on the SCANS Competencies please navigate to: <https://bit.ly/3jVNrEy>).

- Identify how the internet functions with specific attention to the World Wide Web and file transfer.(C3,C5,C6,C7,C8,C18,C19,F1,F2,F6,F9,F11,F17)
- Apply design techniques in the creation and optimization of graphics and other embedded objects.(C3,C5,C6,C7,C8,C18,C19,F1,F2,F6,F9,F11,F17)
- Demonstrate the use of World Wide Consortium (W3C) formatting and layout standards.(C3,C5,C6,C7,C8,C18,C19,F1,F2,F6,F9,F11,F17)
- Design, create, test, and maintain a website.(C3,C5,C6,C7,C8,C18,C19,F1,F2,F6,F9,F11,F17)

Lab Fee

\$24