SPCH 1315: Public Speaking

Application of communication theory and practice to the public speaking context, with emphasis on audience analysis, speaker delivery, ethics of communication, cultural diversity, and speech organizational techniques to develop students' speaking abilities, as well as ability to effectively evaluate oral presentations. Three hours lecture per week.

Credits 3 Lecture Hours 3 Lab Hours 0 Clinical Hours 0 CIP 23.1304.5312

1 2023-24 Catalog