

ARTC 1313 : Digital Publishing I

Includes layout procedures from thumbnails and roughs to final comprehensive and print output. Emphasis on design principles for the creation of advertising and publishing materials, and techniques for efficient planning and documenting projects. Coursework focuses on preparing students to take the following exam: *Adobe Certified Professional in Print & Digital Media Publication Using Adobe InDesign*.

Two hours lecture and four hours lab per week.

Credits 3

Lecture Hours 2

Lab Hours 4

Clinical Hours 0

CIP

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